



An Are You Watching This?! Company

Extract affiliate revenue from your sports content.

Unlock sports fan excitement and drive conversions through contextual, dynamic integrations for sports betting – and beyond.

With just a single line of code or WordPress plug-in, you can automatically enhance your content and increase your search relevance with engaging, real-time data about games, odds, props, futures, player stats, and more. Whether you need a full-page experience, a smaller widget to weave into your content or dynamic data in your copy, we have the customized solution for you.

The MetaBet Suite:

- Automated, revenue-generating widgets with contextually relevant data
- Fully branded for your platform, mobile responsive
- Deep link closer to the point of conversion, to any sportsbook
- Affiliate parameters automatically included
- Just a single line of code or simple WordPress plug-in
- All legalized sportsbooks, all legal states

Our Products

In-page Widgets

Our in-page products are designed to drive engagement and conversions in dynamic, ad-like units embedded in your content. With our **Games Tiles** and **Props Tiles**, you can display real-time content about game lines, props, and futures. Our Parlay Tiles create an embeddable snapshot of a Bet Hunter parlay. Our Polling Tiles translate odds data into simple questions that are more approachable than a spread or money line.

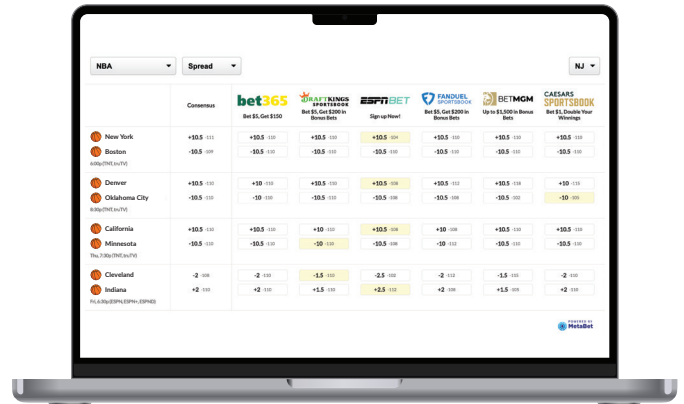
Our **Trending Tiles** leverage MetaBet's vast sports dataset, patented Excitement Analytics and click data across our customer network to give live scores and summaries for the most exciting games in progress and upcoming.

Match-ups Tiles provide key stats comparisons of teams in pre-game coverage. **Injuries Tiles** arm your audience with vital personnel data.

MetaBet's **Score Strip** provides a flexible ticker of real-time scores, start times, and lines for in-season sports, and futures markets for out-of-season ones.

With **Dynamic Odds**, you can integrate odds seamlessly into your copy and content – refreshed with every page load.

Our **Intelligent Hyperlinking** technology reads your sports content and automatically inserts relevant live odds that deep-link directly to sportsbooks.



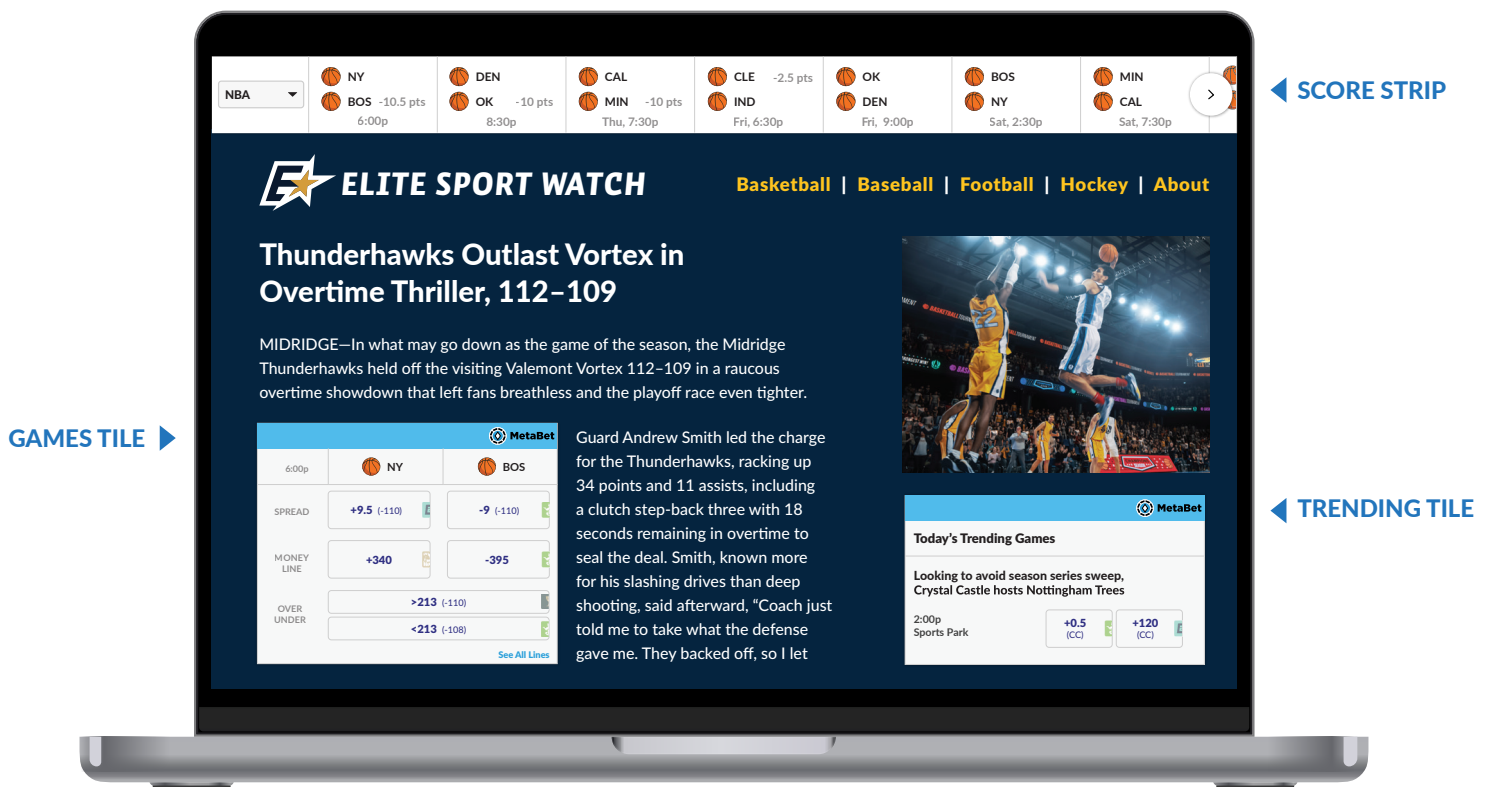
▲ ODDS TABLE FULL-PAGE APP

Full-page Apps

Our full-page experiences are fully branded for your platform, driving deep engagement with odds, futures, props and parlays, then sending bettors to a deep link to your sportsbook partner – with pre-populated bet slip where possible.

Through our **Odds and Futures Tables**, your users can easily compare odds and see props and futures bets across players, teams and leagues from all regulated US sportsbooks. Our **Prop Center** lets users search thousands of catalogued bets, while our **Props Table** allows them to compare prices. And **Bet Hunter** is MetaBet's parlay calculator that aggregates every possible wager and calculates the book with the best payout.

All of this engagement lives inside your platform until it's time to send users closest to the point of conversion on your partners' sites – with your affiliate parameters included.



Our Technology Platform

ExpressLinks

Simplify link management with MetaBet's ExpressLinks. Say goodbye to dropping your audience off at a landing page and hoping for the best. ExpressLinks allow for deep-linking directly to the bet slip – with your affiliate parameters – to increase conversions and drive revenue.

ExpressLinks are evergreen and can be pointed to any type of wager. Whether you're relying on our no-code widgets or our API, ExpressLinks simplifies one of the most time-consuming aspects of affiliate management allowing you to focus on content creation and management.

Odds API

Pre-game, In-play, Props, and Futures markets from every regulated US Sportsbook can be found in our API.

Our API is fast, lightweight, and covers the MLB, NBA, NFL, NHL, WNBA, Men's and Women's College Basketball, College Football, Global Soccer (Bundesliga, EPL, La Liga, Ligue 1, Serie A, MLS, and dozens more), Golf, Motorsports, and MMA/UFC.

ARE YOU WATCHING THIS?!

Whether you're trying to improve fan engagement with your content, drive subscriptions and transactions, or capitalize on betting opportunities, the RUWT?! platform has the sports data and tools you need.

With RUWT, you can:

- Curate the most exciting games
- Ensure fans can discover them
- Monetize more sports touchpoints – in real time.

areyouwatchingthis.com

To find out how MetaBet can drive conversions on your platform, [visit metabet.io](http://metabet.io).

